



Small Grants Play a Vital Role in Research and EBP to Benefit the Communities in which We Live and Work

**5th NorthBay HealthCare Annual Evidence-Based Practice & Research Conference
Fairfield, California – August 24, 2018**

Gretchen J. Summer-Gafford, PhD RN, Director & Research Scientist
Northern California Nursing Research – Community Benefit (NCNR-CB)
Kaiser Permanente Nurse Scholars Academy

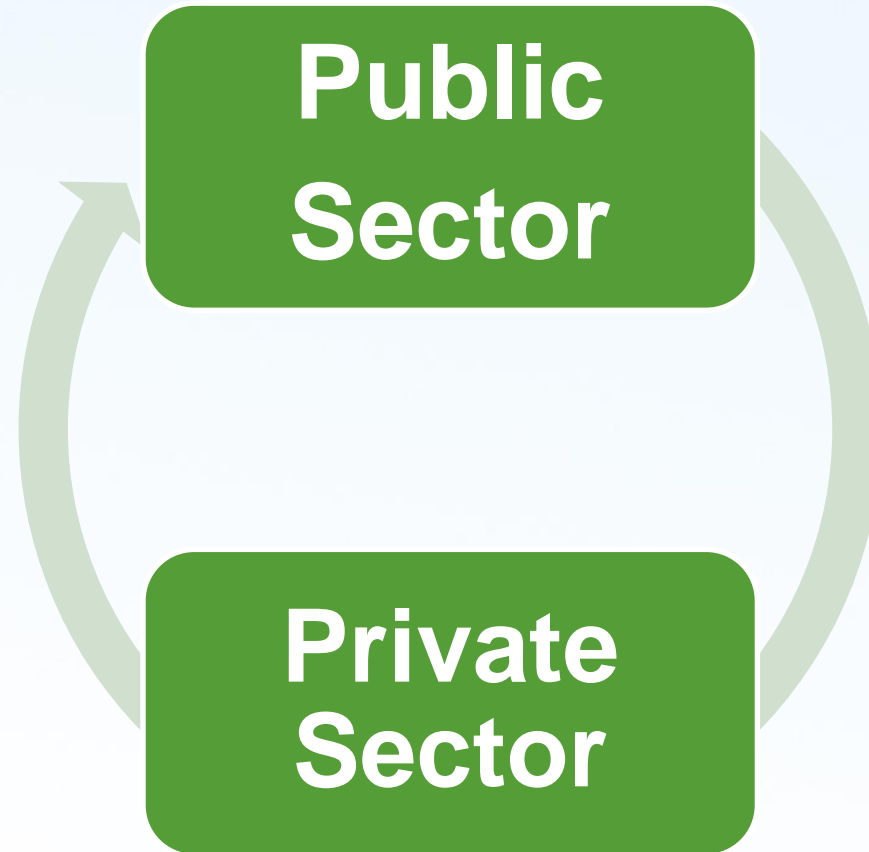
Objectives

- **Learn opportunities to acquire and use grant funding to accelerate implementation of research and EBP**
- **Gain knowledge about how to collaborate with organizations to benefit the communities in which we live and work**
- **Gain knowledge about how to collaborate with organizations to benefit the communities in which we live and work**

“Dripping water hollows out stone, not through force, but through persistence.” — *Ovid*



Types of Grants



Public Sector Grants

- Financial award given to carry out charitable work for the public good:
 - Grantee has obligations
 - State, county, local governments and non-profit agencies
 - Designated 501(c)3 tax-exempt organizations under the Internal Revenue Service (IRS) tax code



Private Sector Grants

- Foundations
- Trusts
- Corporate grant makers
 - Kaiser Permanente Community Benefit Foundation



What's
the best
way to
find a
potential
funder?



Online!



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KP Northern California Nursing Research Community Benefit gretchen.j.summer-gafford@kp.org

PATIENT CARE SERVICES
NORTHERN CALIFORNIA

 **KAISER PERMANENTE®**

How do I get started?

- **Do it yourself**
- **Paid Services**
- **Free Services**
 - **Nongovernment**
 - **Government**
- **IRS 990**
- **Networking**



Paid Services

- **Foundation Directory Online:** Private trusts, foundations and corporate grant makers at fconline.foundationcenter.org
 - **GuideStar:** Private foundations and trusts at www2.guidestar.org
 - **GrantStation:** Private foundations and trusts at www.grantstation.com
- **BIG Online:** Private grant makers at www.bigdatabase.com
 - **FoundationSearch:** Much like BIG Online at www.foundationsearch.com

Free Services

- **Grants.gov:** Federal government funding: www.grants.gov
 - **USAGov:** Federal government: www.usa.gov/Business/Nonprofit.shtml
 - **Internal Revenue Service:** Form 990 at apps.irs.gov/app/eos
 - **Foundation Center 990 Finder:** foundationcenter.org/findfunders/990finder
 - **Pivot:** <http://pivot.cos.com>
Information for the global community — free weekly alert
- **Idealist:** Connects people, organizations and resources: www.idealists.org
 - **GrantSpace:** Offers information and resources: grantspace.org
 - **Global Impact:** Connects donors and organizations: charity.org
 - **State and local grants:** Search online for the State you want to work with; check the potential public, private or corporate grantmaker's web site.

Next—More Non-Federal Government Grant Directories



Free Services continued:

- Nonprofit organizations and for-profit businesses directories:
 - The Foundation Center: <http://foundationcenter.org>
 - Funding Information Network:
<http://foundationcenter.org/connect-with-us/funding-information-network>
 - State and regional foundation directories can be found at Community Foundation Locator:
<https://www.cof.org/community-foundation-locator>
- IRS publishes a list of nonprofit organization in *Publication 78* or online at <https://www.cof.org/community-foundation-locator> select “Search for Charities”

Free services continued:

- More Federal Government Grant Directories
- The [Catalog of Federal Domestic Assistance \(CFDA\)](#).
 - To sort through the federal grant programs, the authoritative source is the [Catalog of Federal Domestic Assistance \(CFDA\)](#). This catalog lists all of the available funding programs to all levels of government, nonprofit organizations, for-profit businesses, and other eligible entities.
- Agency for Healthcare Research and Quality (AHRQ):
<http://www.ahrq.gov> and <https://grants.nih.gov/grants/guide/pa-files/par-08-268.html>
- Learn more about federal grants in the ["Exploring Eligibility" blog series on the Grants.gov Community Blog](#)

IRS Form 990

Publicly Available

- Required for nonprofit organizations and private funding organizations
- Valuable tool with a wealth of information:
 - Amount of money donated to organizations in the last tax year
 - Lists organizations and individuals who received awards
 - The amount given each award
 - Members of the Board of Directors
 - What income-producing investments the grant maker holds

Free GetFormsOnline® App

Click on the question-mark icons to display help windows.
The information provided will enable you to file a more complete return and reduce the chances the IRS has to contact you.

Form 990-EZ **Short Form**
Return of Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Department of the Treasury
Internal Revenue Service

▶ Do not enter social security numbers on this form as it may be made public.
▶ Information about Form 990-EZ and its instructions is at www.irs.gov/form990.

A For the 2016 calendar year, or tax year beginning _____, 2016, and ending _____

B Check if applicable:
 Address change
 Name change
 Initial return
 Final return/terminated
 Amended return
 Application pending

C Name of organization [?]
 Number and street (or P.O. box, if mail is not delivered to street address) [?] Room/suite
 City or town, state or province, country, and ZIP or foreign postal code

D Employer identification number
E Telephone number
F Group Exempt Number

G Accounting Method: Cash Accrual Other (specify) ▶ _____

H Check required to at (Form 990, 990-EZ)

I Website: ▶ _____

J Tax-exempt status (check only one) — 501(c)(3) 501(c) () ◀ (insert no.) 4947(a)(1) or 527

K Form of organization: Corporation Trust Association Other _____

L Add lines 5b, 6c, and 7b to line 9 to determine gross receipts. If gross receipts are \$200,000 or more, or if total assets (Part II, column (B) below) are \$500,000 or more, file Form 990 instead of Form 990-EZ ▶ \$

Part I **Revenue, Expenses, and Changes in Net Assets or Fund Balances** (see the instructions)
Check if the organization used Schedule O to respond to any question in this Part I

[?]	1	Contributions, gifts, grants, and similar amounts received	1
[?]	2	Program service revenue including government fees and contracts	2
[?]	3	Membership dues and assessments	3
[?]	4	Investment income	4

Networking



Board of Directors

May know grant makers
you are approaching

Don't be afraid to ask

Staff & Volunteers

May have worked in the
nonprofit sector awhile

Biggest resource

Colleagues

Internal and External
Professional
organizations

A close-up photograph of two hands clasped together. The hand on the left is larger and appears to be an adult's, wearing a white ribbed sleeve. The hand on the right is smaller and appears to be a child's. The background is a solid, muted green color. The text 'Funding to Accelerate Implementation of Research and EBP' is overlaid in white, sans-serif font across the center of the image.

Funding to Accelerate Implementation of Research and EBP

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Resources for How to Collaborate with Organizations to Benefit the Communities in which we Live and Work

American Hospital Association

A playbook for fostering hospital-community partnerships to build a Culture of Health. Chicago, IL: Health Research & Educational Trust (2017, July)

www.aha.org/partnershipplaybook

Hospital-community partnerships to build a Culture of Health: A Compendium of Case Studies. Chicago, IL: Health Research & Educational Trust.

www.aha.org/partnershipcasestudies

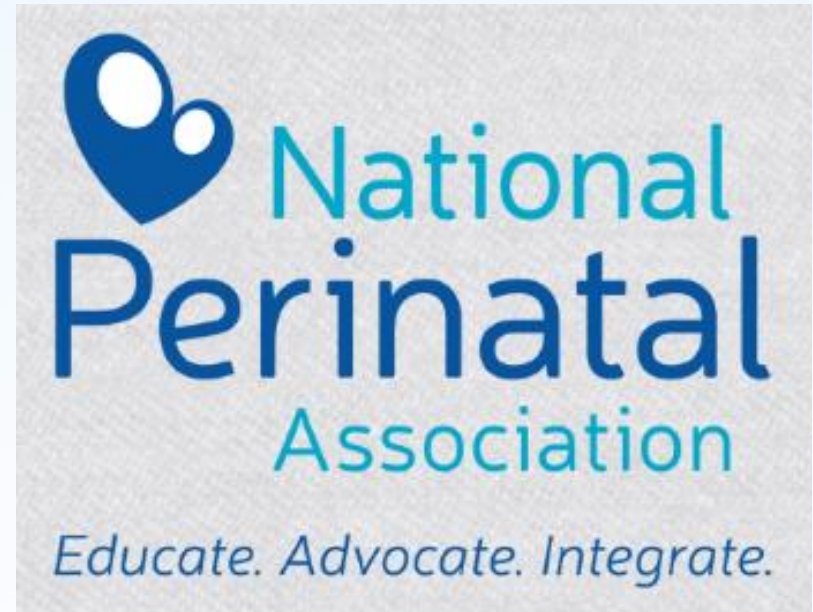
Example: *Tenderloin Health Improvement Partnership: The Push to Advance Health and Safety in the Tenderloin, San Francisco, CA*

Printable PDFs: All materials are available to anyone for download on www.aha.org, www.hret.org, or www.hpoe.org for personal, non-commercial use

View an archive of the webinar [*Fostering Hospital-Community Partnerships to Build a Culture of Health*](#)

Catlin, A. (2018, 2017) KP-Santa Rosa Medical Center

- April 2016, NPA and KP NCNR-CB sponsored an interdisciplinary preconference to explore the needs of women who present with pregnancy loss to the emergency department (ED)
- 32 experts participated, 17 represented professional organizations, including RNs, MDs, social workers, counselors, and parents, worked to create guidelines
- Catlin, A. (2018).
- Catlin, A. (2017).



- NCNR-CB Donation: \$500 travel donation per participant and food for the meeting

Blair, Tony Sr. (2018). KP-San Jose Medical Center DNP Grand Canyon University, Phoenix AZ

DNP Academic Project or Program

- Educational Intervention: How to customize ED patient alarm systems to decrease nuisance alarms and ED RN alarm fatigue
- NCNR-CB mentored to have project approved as QI by KPNC IRB
- RN Survey: Alarm Fatigue

Survey Participant Burden

- Analyzed number and types (nonactionable, technical, valid) of alarms sounded by technological equipment at a CA metropolitan hospital ED
- 50% decrease (pre 465, post 228)

Starbuck's Gift Card Thank You



Mullen, K. (2015). KP-San Rafael Medical Center

- NCNR-CB Webex guest speaker
- Used social media to enroll and interview research participants
- Internet search for publicly posted email addresses: LinkedIn and Facebook
- After initial email contact, participant could choose to complete a interview by accessing SurveyMonkey link, a secured survey site



- Barriers to work-life balance for hospital nurses. *Workplace Health and Safety*, 63(3), 96-99.

Scruth, E. A., Oveisi, N. & Liu, V. (2017).

- Looked at whether electronic ICU patient diaries could help in a patient's recovery
- Many ICU patients have gaps in memory because of sedation or delirium
- Innovation grant to develop an app where families and/or patients can record daily experiences
- Goal to help patients from feeling anxious and stressed



Summer-Gafford, G. J., Camicia, M. & Nelson, W. J. (2017).

- NCNR-CB donated travel and lodging for guest speaker
- Podium presentation at 23rd Annual International Caritas Consortium, October 26, 2017, Stanford Hospital and Clinics, Palo Alto, CA
- Selecting Instruments and Structuring Data to Evaluate Human Caring Outcomes



Zrelak, P. A. (2018). KP-Sacramento Medical Center

- NCNR-CB donated travel & lodging for Poster presentation
- Led to publication: Leading the way by adopting safe medication practices associated with abbreviation use. *Journal of Neuroscience Nursing*, 50(3), 121-122



2017-2018 SIGMA Grants

Sigma Theta Tau International Honor Society of Nursing

<https://www.sigmanursing.org/advance-elevate/research/2017-2018-sigma-theta-tau-international-grant-recipients>

Dimensions of Social Support and Post-Stroke Depressive Symptoms in Saudi Arabia: A Mixed Methods Approach

Children Oral Symptoms: A feasibility Study of the Beneficial Role of the Oral Microbiota

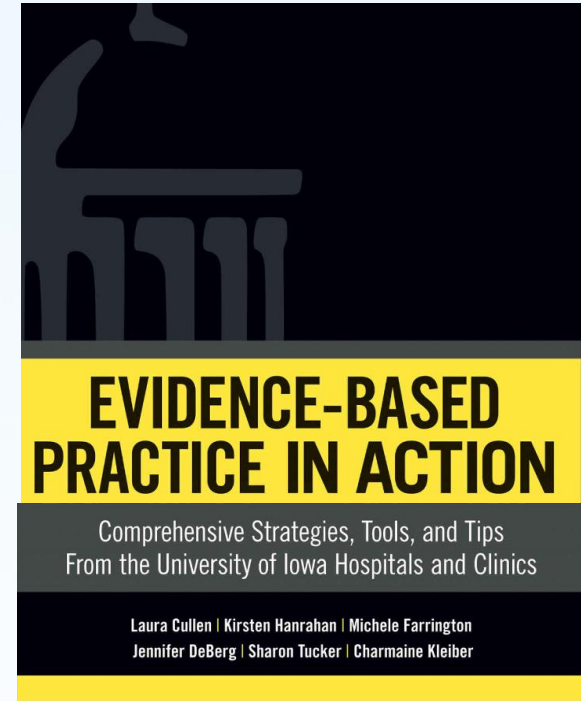
Psychosis Risk Syndrome Experience of Caregivers of Patients with Schizophrenia: A Mixed Methods Study

Knowledge, Attitudes, and Safety Interventions of Medical-Surgical and Telemetry Nurses Regarding Medical Pluralism Engagement of Patients from Multi-Cultural Backgrounds: A Mixed Methods Pilot Study

Real Time Stress in Emergency Department Nurses

Highly Recommended Resources for EBP & Research: The Foundation of Your Grant

- **FREE ONLINE:** The EQUATOR (Enhancing the QUALity and Transparency Of health Research) Network is an international initiative aimed at promoting transparent and accurate reporting of health research studies to enhance the value and reliability of medical research literature: www.equator-network.org
- **PAPERBACK BOOK:** Cullen, L., Hanrahan, K., Farrington, M., DeBerg, J. et al (2018). *Evidence-based practice in action: Comprehensive strategies tools, and tips from the University of Iowa Hospitals and Clinics*. Indianapolis, IN: Sigma Theta Tau International.



The ANF is the philanthropic arm of the American Nurses Association (ANA)

WHO CAN APPLY?

- RN researchers of all levels & expertise
- Both in academia and in clinical settings
- Funding is for the advancement of nursing science and the enhancement of patient care



For more information: <https://www.nursingworld.org/foundation/about-fnd/>

2018 Nursing Research Grants

HOW MUCH?

- 17 - \$ 5,000 – Beginner or Experienced
- 3 - \$10,000 – Beginner and Experienced
– One for beginner only
- 1 - \$15,000 – Beginner or Experienced
- 3 - \$30,000 – Beginner or Experienced



Tips to Write a Successful Grant



Preliminary Research *Before* You Begin



- **Funder's Mission & Funding Priorities**

National Institutes of Nursing Research (NINR)

- **The mission of the National Institute of Nursing Research (NINR) is to promote and improve the health and quality of life of individuals, families, and communities.**
- **Funding Priorities**
 - Symptom Science: Promoting Personalized Health Strategies
 - Wellness: Promoting Health and Preventing Disease
 - Self-Management: Improving Quality of Life for Individuals with Chronic Illness
 - End-of-Life and Palliative Care: The Science of Compassion
 - Promoting Innovation: Technology to Improve Health
 - 21st Century Nurse Scientists: Innovative Strategies for Research Careers

KP Northern California Nursing Research Community Benefit Program

- **The mission of the NCNR-CB Program is to improve the health and well-being of KP members (patients) and the communities in which we live and work.**
- **Funding Priorities**
 - Advance Medical or Healthcare Knowledge
 - Access to Care and Coverage
 - Healthy Eating and Active Living (HEAL)
 - Mental and Behavioral Health
 - Community and Family Safety
 - Economic Security

Grant Writing Proposal Mechanisms

- **Request for Proposal (RFP):**
 - Encourage proposals for a program established by the funder
 - Usually no difference from guidelines issued for grants
 - Funder is being proactive in soliciting proposals
 - The Foundation Center maintains a free, current national list of RFPs on its website at <http://www.foundationcenter.org>
- **Grant Application or Proposal**
 - Fund raising from a foundation, corporation, government agency, or individual that outlines how the money will be used, what receiving the money will accomplish, and who will undertake the tasks described in the proposal
- **Letter of Intent (LOI)**
 - A Letter of Intent is basically a shortened version of your complete grant proposal. It will allow the potential donor to assess whether or not there is a good match between your project and their interests

Grant Writing Organizing Methods

- **Outcomes Method**
Organizing a grant proposal that focuses on the results anticipated at the end of the project or program.
- **Process Method**
Organizing a grant proposal that focuses on the way a project or program will be carried out.



Basic Components of a Grant Proposal & LOI

Grant Application

- Abstract/Summary
- Statement of Need
- Project Activity, Methodology and Outcomes
- Evaluation
- Dissemination
- Budget and Continuation Funding
 - From <https://www.umass.edu/cfr/grant-writing/basic-components-proposal>

Letter of Intent (LOI)

- Opening Paragraph: Your summary statement
- Statement of Need: The "why" of the project (1–2 paragraphs)
- Project Activity: The "what" and "how" of the project
- Outcomes (1–2 paragraphs)
- Credentials (1–2 paragraphs)
- Budget (1–2 paragraphs)
- Closing (1 paragraph)
- Signature

Submission Process: Paper or Online



Paper Submission

- Make the proposal easy to read
 - Detail history and relationships when possible
 - Present a chronological account of your organization's history
 - State any connection your organization may have to the funding organization
 - Make a logical presentation for the need—how will the community, members/patients, and families benefit?
- Include key staff information
 - Use only relevant and necessary charts/figures/photographs
 - Describe team/organizational qualifications and how they will make your project succeed
 - Describe how the project will be of benefit, even if you do not succeed (e.g., create new tools or instruments, create a foundation for further research)
 - Apply for Institutional Review Board (IRB) approval as research or not human subjects research

Online Submission

- Similar to paper submission, but prepare separate draft online
- Work within the guidelines and limitations
- Make information clear, concise, and easy to understand
- Use as many parts of a paper submission as possible
- Copy and paste final draft when ready



To Write a Successful Grant

- **Rather than focus on what you need to accomplish your project, focus on:**
 - How your project will further the funding organization's mission
 - How your project is a good fit for the funding organization's priorities
 - Be mindful the grant reviewers may not know your area of clinical expertise — provide context, avoid acronyms and “jargon”
 - A grant writer's most important skills are knowledge and passion
 - Time takes time: From concept to receiving grant check can take 6 months to a year — or longer
 - Do not be force yourself to meet an arbitrary deadline — If it is not ready, it is always best to wait until you get it right
 - Reviewers do not forget past grant submissions, especially if they were inappropriate to the organization's mission, disorganized, contained misspellings or did not follow the guidelines

What Grant Reviewers Look For

- With limited staff and time, funders do what they can to narrow the field of applicants ASAP
 - First rule of grant writing: Follow instructions
 - Usually restrict the number of words, number of pages, margins, font, point-type size, paper clipped or stapled
 - Even if they ask for parts of an application typed on a typewriter — find one and do it!
- Is there a good match between their funding interests and your proposal?
 - Grant writing is not about luck or multiple submissions
 - Grant writing is about research and focused writing
 - Follow each funder's instructions, no matter how trivial they seem or how much they restrict your creativity
 - Funders interests must reasonably include your project

Summary: What We Discussed Today

- Types of grants: Public and Private Sector
- Resources for how to find a grant funder
- Online is the best method to find a grant and there are nearly endless opportunities to acquire and use funding
- Examples of how small grants can accelerate implementation of research and EBP
- Resources for how to collaborate with organizations to benefit our healthcare and local communities
- Tips to write a successful Grant Proposal or Letter of Intent
- Provided handout of current presentation for future reference; also available as a PDF by emailing Gretchen.J.Summer-Gafford@kp.org

References

- Catlin, A. (2018). Interdisciplinary Guidelines for Care of Women Presenting to the Emergency Department with Pregnancy Loss. *MCN: The American Journal of Maternal/Child Nursing*, 43(1), 13-18.
- Catlin, A. (2017). Creation of Interdisciplinary guidelines for care of women presenting to the emergency department with pregnancy loss. *Journal of Perinatology*, 37(7), 757-761.
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- Zrelak, P. A. (2018). Leading the way by adopting safe medication practices associated with abbreviation use. *Journal of Neuroscience Nursing*, 50(3), 121-122

Thank you and Best Wishes Writing *Your* Grant!

Gretchen J. Summer-Gafford, PhD RN

Director, Research Scientist

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Gretchen.J.Summer-Gafford@kp.org

Associate Editor

Nursing Research and Practice

The Permanente Journal

NCNR-CB Web Site:

<http://kpnursing.org/NCAL/research/index.html>

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